



தமிழ்நாடு திறந்தநிலைப் பல்கலைக்கழகம்

TAMILNADU OPEN UNIVERSITY
DOTE CAMPUS, Chennai-600 025

ADVT.NO. TNOU/ /2008

DATE : 24.12.2008

MBA - RETAIL MANAGEMENT **- Programme Study Centres**

Applications are invited from Educational Institutions possessing the following facilities in terms of infrastructure and academic strength to act as **Programme Study Centre** to offer two year **MBA- Retail Management** in English Medium of TNOU through distance mode.

- a) Own / Rented Building with minimum 3 class rooms, well equipped and ventilated.
- b) Computer Centre with atleast 10 computers.
- c) Library with books on Management and Retail Management.
- d) Seminar hall with minimum 100 seats.
- e) Should make necessary arrangements to tie up with leading Malls / Super Markets/ Chain Stores in your area for providing practical training
- f) Experience in conducting regular courses in Retail Management and affiliated to any internationally / nationally recognized certifying body for conducting courses in Retail Management.
- g) A panel of minimum 5 members of faculty possessing qualifications of a lecturer and 10 members who can act as guest lecturers.

Preference will be given to Institutions who have their own Malls / Super Markets / Chain Stores or any Retail Outlet of minimum 1000 Sq.ft for providing practical training.

Interested Institutions may apply along with DD for Rs.5,000/- in favour of TNOU, payable at Chennai, towards processing fee to the Registrar, TNOU within fifteen days.

Registrar